



Eastminster Presbyterian Church

Title: **Social Media Intern**

About Eastminster

Eastminster Presbyterian Church (EPC) is located in Stone Mountain, GA. We are a growing and striving intercultural church, *Building Together the Body of Christ* (Ephesians 4:1-16). Eastminster has multiple generations of Jesus followers who attend services each week, and we are growing! EPC seeks to share the good news of Jesus Christ with people both near and far through proclamation, worship, and mission. We offer a wide range of ministries including support groups, outreach & mission, and Bible studies.

Job Description:

We are looking for a passionate and creative Social Media Intern to join our team and assist with our online presence by managing our social media platforms, engaging with our community, and sharing our mission. This part-time internship offers an exciting opportunity for someone interested in digital marketing, social media strategy, and faith-based communications. The intern will assist in creating engaging content, posting on various social media platforms, and supporting our social media strategy to further our mission and reach.

Key Responsibilities:

- Assist with content creation and editing, including graphics, videos, and written posts, aligned with the organization's faith-based mission.
- Help manage and update social media platforms (Facebook, Instagram, Twitter, YouTube, etc.).
- Monitor social media channels for engagement and respond to comments and messages in a timely and positive manner.
- Work with the staff marketing group to develop creative campaigns and promotions that reflect the organization's values.
- Track and report on social media performance metrics to help improve engagement and reach.
- Stay up-to-date with social media trends, tools, and best practices.
- Support with email marketing efforts by creating social media snippets for newsletters.
- Assist in creating and scheduling social media posts on a regular basis to ensure a consistent online presence.

- Help coordinate and promote online events, prayer sessions, podcasts, or community service activities through social media.

Qualifications:

- Current student or recent graduate (seminarian a plus) with a focus in Marketing, Communications, Digital Media, or related field.
- Strong understanding of social media platforms and online communication strategies.
- Passionate about faith-based initiatives and community outreach.
- Creative mindset with attention to detail and ability to produce visually appealing content.
- Excellent written and verbal communication skills.
- Ability to work independently, as well as part of a team.
- Proficient with social media tools (e.g., Canva, Hootsuite, Buffer, etc.).
- Familiarity with faith-based messaging and understanding of how to balance faith with social media engagement is preferred.
- Prior social media experience or portfolio.

Schedule & Compensation:

- **Hours:** Part-time (approximately 5 hours per week)
- **Compensation:** \$15 to \$17.50 per hour
- **Location:** Remote, but occasional in-person meetings or events may be required

How to Apply:

If you are passionate about spreading the good news of the gospel of Jesus Christ, faith, social media, and helping a cause you believe in, we would love to hear from you! Please submit your resume, a brief cover letter explaining why you would be a good fit for this internship, and any relevant social media samples or portfolio work to jfulton@eastminster.us.